

Our politics is broken
Together we'll fix it

□ Electoral
□ Reform
□ Society



Politics doesn't come with an instruction manual But the Rule Book's rubbish...



This election, like so many before, will be decided in a handful of marginal seats. The money, the time and the leaders will be chasing the few voters that matter.

And if you're not one of them, then tough.

The day this election was called the campaign was over in 400 of our safe seats. There, if you're lucky, you might get a bar chart through your door telling you a vote for your preferred party is a waste of time. And they're probably right. Your vote and your views don't matter thanks to rules set by our Victorian voting system.

But it doesn't have to be this way. Voting reform is the only way to stop parties taking voters like you for granted. They need a reason to campaign everywhere. No more jobs for life in our safe seats.

That's where you come in. You can join the growing call for this to be our last broken election.

It can happen, with your help.



Fixing Politics

Delivering Fair Votes

Our 19th century political system continues to deny millions of voters a say in our politics, producing unrepresentative governments and unaccountable politicians.

It stands in the way of 21st century politics.

Voters have moved on a bit since Queen Victoria sat on the throne, but our politics hasn't.

This coming election and the parliament that follows give us our best chance to build a modern democracy. We want to see:

Strong Voters We want to increase the power of the public in elections by giving everyone a vote that really counts, and choice and competition on polling day.

Accountable Politicians Voters need a real link with their representatives, and the chance to hold them to account.



Popular Government We want our government elected and supported by the majority of voters, and not the few.

Mature Politics We need politics where debate and cooperation takes the place of confrontation and fake theatre.

We take our message on fair votes and effective representation to politicians of all parties. **You can help us deliver it.**

Help Make Fair Votes a Reality

Join Us today!

To join the campaign for a modern parliament visit us online or fill in this form and return it with payment to:
Membership Department, FREEPOST SE6853, The Electoral Reform Society, PO Box 773, London SE1 0YT

Name

Address

Postcode

Date of birth

Email

Telephone

Signature

I hereby apply for membership of the Society and support the principal objectives of the Society which include the promotion of proportional representation by the single transferable vote method. I understand that the Society is governed in accordance with its Memorandum and Articles of Association, copies of which are obtainable from its office. Should the Society become insolvent, I will be liable to contribute an amount not exceeding £1.

Membership Rates

- | | | |
|---|---------|--------------------------|
| Recommended Rate | £25 | <input type="checkbox"/> |
| Minimum Rate | £10 | <input type="checkbox"/> |
| Unwaged | £5 | <input type="checkbox"/> |
| Student Rate | £1 | <input type="checkbox"/> |
| Would you also like to include a donation when you join us? | £ _____ | <input type="checkbox"/> |

I am enclosing a sum of £

Please make cheques payable to Electoral Reform Society

www.electoral-reform.org.uk